Off / On	Campaign Name	ζ	3-Second Video Plays	Video Percentage Watched	Video Average Play Time	Website Purchases Conversion	Website Purchase ROAS (Return
	RTH - Cost Cap - CBO	-	590	-	00:08	\$477.60 [2]	4.82 [2]
	RTH - BOF - CBO	-	2,251	-	00:07	\$530.50 [2]	2.53 [2]
	RTH - TOF - ABO - conversions - US	-	2,446	_	00:08	\$0.00	_
	RTH - MOF - conversions - WW	-	3,475	_	00:04	\$400.36 [2]	1.17 [2]
	TOF - Audience Test - conversions - US	-	78,015	_	00:10	\$8,010.00 [2]	1.49 [2]
	BOF - conversions - WW A* Itil View Charts A* Edit (*Duplicate	-	54,845	-	00:09	\$3,556.76 [2]	2.20 [2]
	10.09 - RI - TOF - conversions - US	-	4,408	_	00:05	\$166.00 [2]	0.60 [2]
	RI - Remarketing BOF - USA - CBO - 09/26	-	112	-	00:08	\$0.00	-
	RI - Remarketing MOF - USA - CBO - 09/26	-	642	-	00:09	\$47.71 [2]	0.54 [2]
	> Results from 43 campaigns ①	Total	828,793 Total	Average	00:05 Average	\$0.00 Total	Average